\*Total of \_\_\_\_\_ forms are submitted.

NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES 000479,00023

Docket Number (Optional)

| hereby certify that this correspondence is being   | In re Application of   |                    |                       |                     |  |
|--|--|--------------------|-----------------------|---------------------|--|
| deposited with the United States Postal Service with<br>sufficient postage as first class mail in an envelope  | Steven Rizzi et al.  |                    |                       |                     |  |
| addressed to "Commissioner for Patents, P.O. Box   | Application Num  | Application Number |                       | Filed               |  |
| 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)]<br>on   | 09/876,173   |                    |                       | 06/08/2001          |  |
| Signature  | For System and Method of Providing Advertising on the Internet |                    |                       |                     |  |
| Typed or printed name  | Art Unit Examiner Janvier, Jean D.                             |                    |                       |                     |  |
| Applicant hereby appeals to the Board of Patent Appea  | als and Interference   | es from the        | decisio               | on of the examiner. |  |
| The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) \$ 30.00   |  |                    |                       |                     |  |
| \$510.00 was previously paid with Notice of Appeal filed May 22, 2007.   |  |                    |                       |                     |  |
| Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is:  |  |                    |                       |                     |  |
| ☐ A check in the amount of the fee is enclosed.  |  |                    |                       |                     |  |
| Payment by credit card. Form PTO-2038 is attached.   |  |                    |                       |                     |  |
| ☐ The Director has already been authorized to charge fees in this application to a Deposit Account.  I have enclosed a duplicate copy of this sheet.   |  |                    |                       |                     |  |
| The Director is hereby authorized to charge any fees which   | ch may be required, o  | r credit any ov    | erpaym                | ent                 |  |
| to Deposit Account No. 19-0733. I have enclosed a d  | luplicate copy of this   | sheet.             |                       |                     |  |
| A petition for an extension of time under 37 CFR 1.138(a) (PTO/SB/22) is enclosed.   |  |                    |                       |                     |  |
| WARNING: Information on this form may become public form. Provide credit card information and authorization  |  | ation should I     | not be                | included on this    |  |
| I am the   |  |                    | /John M. Fleming/     |                     |  |
| applicant/inventor. Signature  |  |                    |                       | Signature           |  |
| assignee of record of the entire interest.   |  | John M. Fleming    |                       |                     |  |
| See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is en<br>(Form PTO/SB/96)  | closed.  |                    | Typed or printed name |                     |  |
|  |  | (20                | (202) 824-3000        |                     |  |
| Registration number 56,536.  |  | Telephone number   |                       |                     |  |
| attorney or agent acting under 37 CFR 1.34.  |  |                    |                       |                     |  |
| Registration number if acting under 37 CFR 1.34.   | October 31, 2008   |                    |                       |                     |  |
|  |  | Date               |                       |                     |  |
| NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.<br>Submit multiple forms if more than one signature is required, see below? |  |                    |                       |                     |  |
|  |  |                    |                       |                     |  |